



Order / Rev: 56204  
 Alt Order #: 09818032  
 Flight Dates: 09/17/12 - 09/21/12

Advertiser: Connie Mack/R/US Senate  
 Product Desc: CONNIE MACK SENATE  
 Estimate: 467

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	09/17/12	09/21/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				NEWS											
E 3	WTEV	09/17/12	09/21/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$400.00		0.00			
E 4	WTEV	09/17/12	09/21/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		4				\$400.00		0.00			
E 5	WTEV	09/17/12	09/21/12	M-F Action News @ 11pCM M-F Action News @ 11p		11:00 PM-11:30 PM	MTWTF--	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$440.00		0.00			
													Totals	12	\$5,000.00